

# Connection Committee

## Annual report – May 2017

### Purpose of the Committee

Promote and enhance membership by developing programs, conducting activities, and producing materials to connect with potential members and visitors, encourage interested parties to become members, and enhance the integration and involvement of current members and friends.

### Members

Isabel Berney & Pauletta Copenheaver, co-chairs; Chelsea Craine, Kim Feucht, Patrick Feucht, Matt Hart, Crosby Houston

### 2016-17 Goals

- Sponsor activities fair
- Conduct orientation sessions for newcomers
- Produce and distribute materials to promote involvement
- Institute guides for newcomers

### 2016-17 Achievements/Activities

- Sponsored ministries and activities fair
- Provided Newcomers' Orientation (Sept. & Jan.)
- Of the 16 orientation session attendees, 9 became members (total of 20 new members added during 2016-17 year.)
- Arranged 3 new member welcome ceremonies
- Provided building tour on 4<sup>th</sup> Sundays
- Supported monthly "Get to Know UUC" sessions after the third Sunday service.
- Supported the organization of Quarter-Lifers, Half-Lifers, and Circle Suppers.
- Revised documents on ways to connect at UUC.
- Scheduled photo directory

### Lessons learned

- The most successful connection approaches involve personal interaction along with written materials.
- Guide program not very successful. Newcomers often don't return when guides are in attendance.
- Getting to Know UUC and building tours must be announced from the pulpit – better at the end of the service

### Budget and amount used

Spent \$119.29 of \$425 budget as of April 30.