



National Alliance on Mental Illness

**NAMI**

**Virginia**

## **Our Mission, Vision, And Strategic Goals**

Our mission is to promote recovery and improve the quality of life of Virginians with serious mental illness through support, education, and advocacy. We envision a world where all people affected by mental illness get the help, hope, and support that they need.

### **Strategic Goals**

#### **Education and Affiliate Engagement**

We will work to ensure the success of our affiliates and to build a more visible and active presence throughout Virginia.

#### **Advocacy and Awareness**

We will strengthen our role as a critical resource for information, support, and advocacy on mental illness in Virginia. We will raise awareness of mental illness.

#### **A Robust and Influential Organization**

We will build a robust and influential organization to save more lives, reach more people, and achieve our mission.