

Stewardship Committee Annual Report 2023-2024

Committee Chair and Members: Mary Ann Hansen (Chair), Carol Kern, Andy Roberts, Arthur Snoke, Chris Long, Pam Knox, Sara Dalton

Purpose of the Committee: Run the pledge drive

Achievements During the Last Year: We put on a leaders' luncheon to spread the word about the pledge drive. Then we had a successful brunch at which pledges totaling 56% of our stewardship goal were received. We followed up with congregants who did not pledge at the brunch and raised 98% of the pledge goal.

Lessons Learned in the Last Year: No matter what approach we take, it is very difficult to raise 100% of the pledge goal. People loved the brunch and would like to do it again next year.

Committee Expenses for the Year: I am not sure of the exact total, but it was around \$350.

How the Committee Supports the Mission and Vision of UUC: We can't do much without paying the bills.

Goals of the Committee for Next Year: Discuss what worked or did not work with this year's pledge drive and plan another, equally successful pledge drive.